



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

**CONTRACT**

<u>Contract / Revision</u> 943059 /		<u>Alt Order #</u> 06283065
<u>Product</u> RNC		
<u>Contract Dates</u> 08/18/12 - 08/24/12		<u>Estimate #</u> 3037
<u>Advertiser</u> Republican National Committee		<u>Original Date / Revision</u> 08/17/12 / 08/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 20	<u>Product Code</u> 445
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Inc.**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	08/24/12	08/24/12	NBC Today Show III	10-11a		:30			NM	1	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$200.00			
N 2	WLWT	08/24/12	08/24/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$400.00			
N 3	WLWT	08/24/12	08/24/12	2-3p	2-3p		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$250.00			
N 4	WLWT	08/24/12	08/24/12	DR OZ EF	4PM-5PM		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$400.00			
N 5	WLWT	08/24/12	08/24/12	5-530p M-F news	5-530p		:30			NM	1	\$625.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$625.00			
N 6	WLWT	08/24/12	08/24/12	7-730p	7-730p		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$800.00			
N 7	WLWT	08/24/12	08/24/12	NBC Today Show II	9-10a		:30			NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----1--				1	\$300.00			
N 8	WLWT	08/20/12	08/20/12	NBC Today Show III	10-11a		:30			NM	1	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
943059 /	06283065

Contract Dates	Product	Estimate #
08/18/12 - 08/24/12	RNC	3037

Advertiser	Original Date / Revision
Republican National Com	08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$200.00												
N 9	WLWT	08/20/12	08/20/12	2-3p	2-3p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$250.00												
N 10	WLWT	08/20/12	08/20/12	5-530p M-F news	5-530p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$625.00												
N 11	WLWT	08/20/12	08/20/12	530-6p M-F news	530-6p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$625.00												
N 12	WLWT	08/20/12	08/20/12	NBC Today Show II	9-10a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 1----- 1 \$300.00												
N 13	WLWT	08/20/12	08/20/12	M9-10p	M9-10p		:30			NM	2	\$5,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 2----- 2 \$2,500.00												
D 14	WLWT	08/18/12	08/18/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
N 15	WLWT	08/19/12	08/19/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$1,500.00												
N 16	WLWT	08/19/12	08/19/12	Sports Rock	Sports Rock		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$200.00												
N 17	WLWT	08/19/12	08/19/12	The Outdoorsman	Outdoorsman		:30			NM	1	\$75.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$75.00												
N 18	WLWT	08/19/12	08/19/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$350.00												
N 19	WLWT	08/19/12	08/19/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----1 1 \$250.00												
N 20	WLWT	08/19/12	08/19/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	2	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12 08/19/12 -----2 2 \$600.00												

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08/18/12 - 08/24/12	RNC	3037

Advertiser	Original Date / Revision
Republican National Com	08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 21	WLWT	08/19/12	08/19/12	Sun NBC Prime Other	Prime Other		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	---1---				1	\$200.00			
N 22	WLWT	08/23/12	08/23/12	NBC Today Show III	10-11a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	---1---				1	\$200.00			
N 23	WLWT	08/23/12	08/23/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	---1---				1	\$400.00			
N 24	WLWT	08/23/12	08/23/12	2-3p	2-3p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	---1---				1	\$250.00			
N 25	WLWT	08/23/12	08/23/12	DR OZ EF	4PM-5PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	---1---				1	\$400.00			
N 26	WLWT	08/23/12	08/23/12	5-530p M-F news	5-530p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	---1---				1	\$625.00			
N 27	WLWT	08/23/12	08/23/12	530-6p M-F news	530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	---1---				1	\$625.00			
N 28	WLWT	08/21/12	08/21/12	NBC Today Show III	10-11a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	-1-----				1	\$200.00			
N 29	WLWT	08/21/12	08/21/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	-1-----				1	\$1,500.00			
N 30	WLWT	08/21/12	08/21/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	-1-----				1	\$400.00			
N 31	WLWT	08/21/12	08/21/12	2-3p	2-3p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	-1-----				1	\$250.00			
N 32	WLWT	08/21/12	08/21/12	530-6p M-F news	530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	-1-----				1	\$625.00			
N 33	WLWT	08/21/12	08/21/12	Tue NBC Prime Other	Prime Other		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		08/20/12	08/26/12	-1-----				1	\$4,000.00			

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Republican National Com	08/17/12 / 08/17/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$4,000.00			
N 34	WLWT	08/21/12	08/21/12	NBC Today Show II	9-10a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$300.00			
N 35	WLWT	08/22/12	08/22/12	NBC Today Show III	10-11a		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--1----				1	\$200.00			
N 36	WLWT	08/22/12	08/22/12	2-3p	2-3p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--1----				1	\$250.00			
N 37	WLWT	08/22/12	08/22/12	DR OZ EF	4PM-5PM		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--1----				1	\$400.00			
N 38	WLWT	08/22/12	08/22/12	5-530p M-F news	5-530p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--1----				1	\$625.00			
N 39	WLWT	08/22/12	08/22/12	7-730p	7-730p		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--1----				1	\$800.00			
N 40	WLWT	08/22/12	08/22/12	NBC Today Show II	9-10a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--1----				1	\$300.00			
D 41	WLWT	08/22/12	08/22/12	W9-10p	W9-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
N 42	WLWT	08/19/12	08/19/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$350.00			
N 43	WLWT	08/19/12	08/19/12	NFL Pre-Season	NFL		:30			NM	1	\$5,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$5,000.00			
N 44	WLWT	08/20/12	08/24/12	11-1135p M-Su	11-1135p		:30			NM	2	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				2	\$1,500.00			
Totals											44	\$34,250.00

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08/18/12 - 08/24/12	RNC	3037

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	08/17/12 / 08/17/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/24/12	44	\$34,250.00	\$29,112.50
<b>Totals</b>	<b>44</b>	<b>\$34,250.00</b>	<b>\$29,112.50</b>



**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell

do hereby request station time concerning the following issue:

Republican National Committee- IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:
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This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="checked" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE  
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

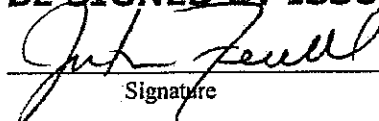
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7-12-12  
Date

  
Signature

703-683-4877  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title